



# ASTON MARTIN ON ICE 2012

St. Moritz, Switzerland



ASTON MARTIN







Kempinski Grand Hotel des Bains



Aston Martin Igloo



## PROGRAMME DAY 1

The exclusive 5 star hotel stands out like a fairytale castle in this breathtaking Engadine countryside. A beautifully decorated luxury property, offering the best standards of accommodation and hospitality, combined with a relaxed and welcoming atmosphere.

### DATES

- 06/07 Feb **fully booked**
- 07/08 Feb **fully booked**
- 08/09 Feb **fully booked**
- 09/10 Feb **book your place now!**
- 10/11 Feb **fully booked**
- 11/12 Feb **fully booked**
- 12/13 Feb **fully booked**
- 13/14 Feb **book your place now!**
- 14/15 Feb **book your place now!**
- 15/16 Feb **fully booked**



### WHITE TURF HORSE RACES

- 5 February
- 12 February
- 19 February

### ARRIVAL

Own travel arrangement to St. Moritz

Check in at the hotel  
**Kempinski Grand Hotel des Bains \*\*\*\*\***  
 Via Mezdi 27  
 7500 St. Moritz / Switzerland

Tel. +41 81 838 3838  
[www.kempinski-stmoritz.com](http://www.kempinski-stmoritz.com)

*Kempinski*



### MEET & GREET

**18:00** Get together at illuminated Aston Martin Igloo located in front of Hotel Kempinski entrance

Welcome champagne with James Bond's favourite choice: **Bollinger Special Cuvée**



**18:30** ON ICE Drivers' Briefing

### DINNER

**Coach transfer to picturesque Mountain Chalet**

**Swiss Style Dinner**





**NEW: PHOTOS & VIDEOS**  
[www.astonmartinonice.com](http://www.astonmartinonice.com)

## PROGRAMME DAY 2 & BOOKING

Based in the exclusive resort of St. Moritz, Switzerland ASTON MARTIN ON ICE offers you the opportunity to experience our model range as you have never experienced it before!

Winter tyres combined with sophisticated electronic safety systems offer an extraordinary snow and ice driving experience.

This special programme, guided by professional instructors enables you to develop your personal skills for an amazing ON ICE drive.

Feel like James Bond in an atmosphere of breathtaking excitement. Be part of it!

### ON ICE TRAINING

- 08:45 Transfer from hotel to ice field
- 09:00 ON ICE training - morning session
- 12:00 Lunch Break
- 13:00 ON ICE training - afternoon session
- 16:00 End of ON ICE experience

All Aston Martin cars are provided. You just arrive, we bring the cars, brand new, left hand drive, fully insured.



### DETAILS

Price per person EUR 2.900,- net including deluxe single room, breakfast (rated "best breakfast in Switzerland 2008", Bilanz), champagne reception, Swiss Style Dinner, shuttle transfer service within St. Moritz, drivers' briefing, ON ICE experience and hospitality throughout the day.

Please note: Only signed-in participants can attend the driving experience. Accompanying guests are welcome to enjoy the day in the Aston Martin hospitality tent right on the ice field. We also invite your guests to enjoy a hot lap with one of our professional drivers on the ice track.

Price for accompanying person (not driving):  
Additional EUR 600,- net in deluxe double room. Meals and shuttle transfers to/from ice field to Hotel are included.

### BOOKING

**Please contact Petra Fiermann to reserve your place:**

Petra Fiermann, Marketing Manager Aston Martin Europe  
[pfiermann@astonmartin.com](mailto:pfiermann@astonmartin.com)  
+49 172 693 69 66









# SIGN IN FORM

Please sign in for Aston Martin ON ICE 2012 with the following details.

## Desired Course Day:

- |   |  |
|---|--|
| <input type="radio"/> <del>06/07 Feb</del> fully booked | <input type="radio"/> <del>11/12 Feb</del> fully booked      |
| <input type="radio"/> <del>07/08 Feb</del> fully booked | <input type="radio"/> <del>12/13 Feb</del> fully booked      |
| <input type="radio"/> <del>08/09 Feb</del> fully booked | <input type="radio"/> 13/14 Feb                              |
| <input type="radio"/> 09/10 Feb                         | <input type="radio"/> 14/15 Feb                              |
| <input type="radio"/> <del>10/11 Feb</del> fully booked | <input type="radio"/> <del>15/16 Feb</del> fully booked      |
|   | <input type="radio"/> Please let me know any available dates |

First name: \_\_\_\_\_

Family name: \_\_\_\_\_

- Single deluxe room (EUR 2.900,- net)
- Double deluxe room  
Name of accompanying person \_\_\_\_\_ (+ EUR 600,- net)
- Please offer me extra nights:  
Check in: \_\_\_\_\_ Check out: \_\_\_\_\_

Mobile phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Your Aston Martin dealer: \_\_\_\_\_

Please return this form to your Aston Martin dealer or to  
**Petra Fiermann, Aston Martin Lagonda of Europe**  
Tel: (+49) 172 693 69 66  
Fax: (+49) 69 770 75 2050  
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